

Digital Photo Receiver™

ceiva.
www.ceiva.com



SHARING MADE SIMPLE AND EASY!



ceiva.

picture the possibilities

Everyone has a shoebox of photos somewhere. Buried in a closet or stuffed in a drawer. Or stacks of digital photos lost on CDs, or forgotten in emails to friends and family. Now imagine keeping all your photos safely at your fingertips, and sharing them over and over again with the people you love. With CEIVA™ you can. CEIVA™ is the world's only Digital Photo Receiver™. It allows you to receive photos from anywhere in the world! Easily. Catch moments from the lives of the people you care about most. Witness the birth of a child. See your daughter accept her diploma. It's the next best thing to **being there**. You don't need a computer to receive pictures. You can receive digital photos quickly and conveniently on your personal photo Receiver. **Stay connected, simply.**





simple by design

The Digital Photo Receiver™ is revolutionizing the way photos are shared and displayed. A revolution made easy. **Simply** register online or by phone. Plug in, push the white button, and instantly connect with family and friends. **No additional phone line is needed** — it comes with a dual phone jack. Just plug it into your existing phone line. **And there is no additional charge to your phone service.**

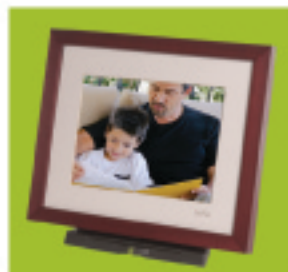


at a glance

The elegant design offers a contemporary look that fits in with any decor. The Receiver has a high resolution LCD screen and comes with two 8x10 designer frames, so you can change your frame to match any interior in your home or office.

To send photos you simply transfer your digital pictures to the CEIVA™ web site where they are sent to the Receiver nightly via a standard phone line. It's that easy! The CEIVA™ Receiver owner doesn't have to do a thing. Just wake up to 30 new pictures each day. And your CEIVA™ Receiver is backed by a one year limited warranty.





connect near or far

In order to receive photos from friends and family around the world, a PicturePlan™ service is needed. The low cost service lets you save, store and share your photo memories securely. It also keeps you connected to the people you care about most. **From hundreds of miles away, families can share their lives, and friends can keep in touch.** It's never been so easy. Pictures can be sent to your personal Receiver securely from friends and family — free. Your Receiver can display every holiday, milestone, and celebration for you to enjoy. **Wake up to new treasured moments each morning.**

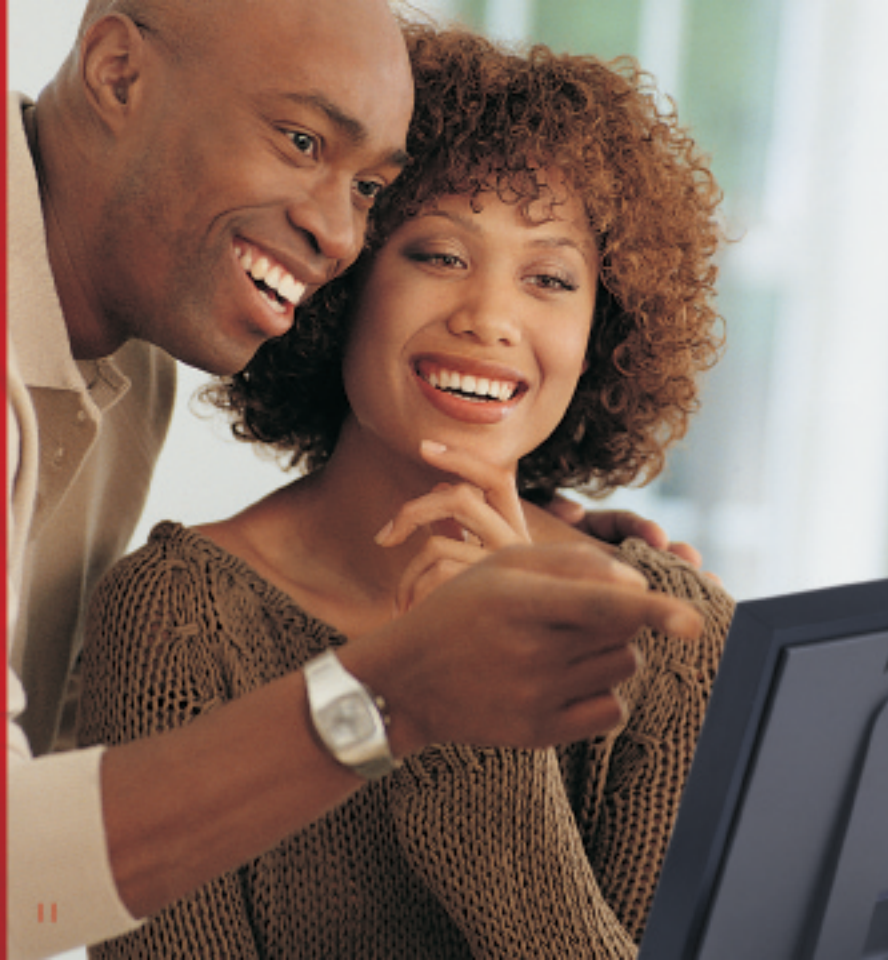
share this way and that

DIGITAL ALBUMS

CEIVA™ lets you store all the photos you love in your own personal photo albums. You can display them on your Receiver whenever you like. Take the pictures you've collected over the years and save them in multiple albums to share with your family and friends.

You can even be creative — add captions to your images or design scrap books with different themes. Summer vacations. Weddings. Family reunions. **CEIVA™** lets you sort them by date, event, or chapters in your life. Your digital albums preserve all photos sent to your Receiver. Your Receiver can display selected pictures from your albums in a surprising photo-montage of all of your memories. Finally you can store your pictures safely and securely. Keep them from yellowing and fading away. Say goodbye to old shoeboxes, stacks of CDs, and long lost emails.





share life in seconds

And there's more! The CEIVA™ Sender is available free to all members. It lets you send multiple photos in mere seconds. It includes a full creative suite so you can get inventive. You can turn photos into one-of-a-kind picture postcards. Follow the simple guides and you can crop, rotate, add text, and personalize your photographs. The CEIVA Sender™ saves time and excites the imagination. Sharing made easy. Download the CEIVA Sender™ at www.ceivasender.com.



the fun is just beginning

Shop at the CEIVA™ Store and enjoy it even more!

FRAMES & MATTES

Accessorize your Receivers! Choose from a variety of designer frame finishes and matte colors. Frames and mattes easily slip on and off your Receiver — for a quick change to match the decor in any room at your home or office. See how you can dress up your Receiver at www.ceiva.com.

CEIVA PRINTS

Capture the moment. Any picture can be made into prints and specialty items including photo mugs, refrigerator magnets, puzzles, and more! Ordering CEIVA™ Prints is quick and easy. Simply log into your account at www.ceiva.com, or hit the "print" button on your Receiver while your favorite photo is displayed, and prints will be mailed directly to you!





you ain't seen nothing yet

Cutting edge, innovative, yet so easy to use. **Your CEIVA™ personal photo Receiver is the only digital photo frame available that can receive digital photos straight from camera phones!** No computers. No fuss! Shots are zapped directly from your phone to a personal Receiver. Perfect for people on the go. You can snap a photo of the big game and immediately send it from the sidelines to your mother's Receiver. From hundreds of miles away, she can cheer for her grandchildren's triumph. Sharing made easy and simple. For more information, go to www.ceiva.com.



give a 1000 words and then some

GREAT GIFT IDEAS

CEIVA™ offers special values for everyone you love. These offers are specially priced and a great way to connect the entire family! Share photos back and forth. CEIVA™ makes it easy and more affordable to keep multiple families and friends connected. Check the CEIVA Store™ at www.ceiva.com to get the latest offers.

Giving CEIVA™ as a gift? Top it off with a **PicturePlan™ gift certificate**. It allows your recipients to immediately receive digital photos to their Receivers and allows you to invite friends and family to send photos to your Receiver, from anywhere in the world. Visit the CEIVA Store™ at www.ceiva.com for more information about gifting specials.

REFER A FRIEND

And get rewarded! The CEIVA™ Refer a Friend program rewards you and your friend with special offers. Tell everyone about CEIVA™, share more photos, and reap the benefits. For more details about gift ideas, plans, and specials, go to www.ceiva.com.

